



Dr.S.Sridevi
ADJUNCT FACULTY

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	Alagappa University	2020	Management	Awarded
M.Phil	Vinayaka Missions University	2009	Management	I
MBA	Alagappa University	2004	Management	II
B.Sc	Madurai Kamaraj University	2002	Maths	I

Teaching Experience

Total Teaching Experience : 10 Years

Position	Institution	Duration
Teaching Assistant	Department of Tourism and Hotel Management, Alagappa University	4 years
Teaching Assistant	Department of Banking Management, Alagappa University	5 months 28days
Guest Faculty	Dept. of English and Foreign Languages, Alagappa University	5years 9months 4days
Lecturer	Alagappa Chettiar College of Engineering	1year 14 days

Research Experience

Total Research Experience : Years

Position	Institution / University	Duration
Research Associate (RUSA)	Dept. of Logistics Management, Alagappa University	6 months 7 days

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1	Placement Coordinator	Placement Cell, Alagappa University	2022	Till Now

Areas of Research

- Work Integrated Learning Practices
- Sustainable Tourism

Research Supervision/Guidance

Program of Study		Completed	Ongoing
Project	PG	40	20
	UG/ Others	10	

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
14	10	1	5	5

Number of Seminars /Conferences /Workshops/ Events organized:

Position	Programme	Duration	Institution
Event Coordinator	“Du-Lich” A State Level Intercollegiate Competition	One Day	Department of Tourism and Hotel management, University
Organising Secretary	World Tourism Day	One Day	Department of Tourism and Hotel management, University
Coordinator	Seminar on Swatch Bharat	One day	Department of Tourism and Hotel management, University

Events Participated : 20

Overseas Exposure/Visits

Malaysia - Invited as a Guest for an Honorary Doctorate Award function

List of Research Articles / Recent Publications

S. No	Title of the Articles / Journals	Impact Factor
1	Factors affecting Tourism Business in Kanyakumari District, International Journal of Novel Research and Development, Open Access, Peer-Reviewed, Refereed Journal , Vol 8, Issue 5 May 2023, pp.263-274	8.76
2	A conspectus of proclamation on alliance between Shippers and Third-party logistics (3PL), International journal of research in social sciences, Peer-Reviewed Journal , Vol-12, Issue-2, Feb-2022, pp.26-31.	7.28
3	A study on the logistics service capabilities and issues of Freight Forwarding industry in Thoothukudi, International journal of research in social sciences, Peer-Reviewed Journal , Vol-11, Issue-11, Nov-2021, pp.53-62.	7.28
4	Development of Communication Skills of B-School graduates to conquer competitive advantage at workplace, Test Engineering & Management, Scopus Indexed Journal , Vol-82, February 2020, pp.9252-9256.	2
5	A Compendium of Revelation on the Impact of Tourist's arrival on the Foreign Exchange Earnings in India, Test Engineering & Management, Scopus Indexed Journal , Vol-82, January 2020, pp.4815-4818.	2
6	Impact of FDI on the Development of an Economy and the Growth in the Value of Exports of a Country, International Journal of Recent Technology and Engineering, Scopus Indexed Journal , Vol-08 Issue-2S10, September 2019, pp.173-176.	5.92
7	An Interrogation on News jacking in Content Marketing, International Journal of Recent Technology and Engineering, Scopus Indexed Journal , Vol-08, Issue-2S6, July-2019, pp.572-575.	5.92

8	Factors Influencing the Recruitment Process of B-School Graduates for the Entry Level and Middle Level Managers in Tamilnadu State, Restaurant Business, Scopus Indexed Journal , Vol-15, Issue-7, July-2019, pp.55-61.	-
9	Building professionalism and professional identity through work-integrated learning, International journal of basic and applied research, UGC Listed Journal , Vol-09, Issue-6, June-2019, pp.1073-1081.	7.95
10	Embedding Career Development Learning and Work-integrated Learning at Universities, Paripex – Indian journal of research, UGC Listed Journal , Vol-08, Issue-3, March-2019, pp.940-948.	6.76
11	The integration of work integrated learning (WIL) into the curriculum - Developing an educational framework and strategy for implementation, International journal of basic and applied research, UGC Listed Journal , Vol-09, Issue-2, Feb-2019, pp.303-317.	7.95
12	Work integrated learning as an emerging higher education interest, International journal of basic and applied research, UGC Listed Journal , Vol-09, Issue-1, Jan-2019, pp.331-341.	5.86
13	Enhancement of employability skills through career development learning, International journal of basic and applied research, UGC Listed Journal , Vol-08, Issue-11, Nov-2018, pp.309-316.	5.86
14	Factors governing the success of work integrated learning program in colleges and universities, International journal of basic and applied research, UGC Listed Journal , Vol-08, Issue-11, Nov-2018, pp.425-436.	5.86
15	Developing the workforce of the future through work integrated learning program, International journal of physical and social sciences, Peer-Reviewed Journal , Vol-01, Issue-01, Sep-2011, pp.68-86.	7.71
16	Work integrated learning program in colleges and universities – An analysis, International journal of research in social sciences, Peer-Reviewed Journal , Vol-01, Issue-01, Aug-2011, pp.42-60.	7.28

Resource persons in various capacities

National Conferences	:	5
International Conferences	:	10
Invited Lectures	:	1